



2018 BUYERS GUIDE

COLLABORATIVE SOLUTIONS TO CREATE
THE WORKPLACE OF THE FUTURE, TODAY



FROM MEETING ROOMS TO MOBILE

WORK IS
WHEREVER
YOU ARE

Traditional offices and meeting rooms are giving way to open team and mobile spaces, as well as huddle rooms, all of which present challenges for effective collaboration in geographically distributed organizations. Additionally, today's workers were raised on technology and expect it to be as natural and present as the air they breathe. How quickly and effectively organizations adapt to these expectations and new ways of working is key to sustaining a competitive advantage.

Technology trends like mobility, the cloud, big data, social media and consumerization are removing the many barriers that once prevented effective workforce collaboration within organizations across the globe. Polycom can help you transform the way you and your teams work and compete more effectively with intuitive collaboration tools that fit with the way your teams work, not the other way around.

Select your workspace below for ideas on how to improve collaboration. You can return to this page by selecting 'WORKSPACES' in the menu above.



THE POLYCOM DIFFERENCE

CUSTOMERS CHOOSE
POLYCOM FOR / **5 IMPORTANT REASONS**

1

INTEROPERABILITY & INTEGRATION

At Polycom, we believe interoperability with other communications solutions in the market is critical for our customers. We go beyond interoperability and have deep integration with key partners, like Microsoft. This provides investment protection for our customers and does not put them in a position of having to rip and replace like other competitors require.

2

INNOVATION

Polycom has a rich history of bringing new technologies to market that provide easy-to-use, yet powerful experiences. No UI is the best UI.

3

BRAND PREFERENCE

Polycom delivers enterprise class, high quality, reliable, secure and IT friendly collaboration experiences in any meeting space.

4

DEEP MICROSOFT INTEGRATION

Polycom is a partner of choice for customers deploying Lync, Skype for Business or Office 365.

5

DELIVERY OPTIONS

Choose to deploy on-premises in your own data center, in a public or private cloud, or take advantage of both to optimize your demands for performance, flexibility and expense management.

INNOVATION



The company that started in 1990 with a vision of transforming a simple device - the speaker phone - into an indispensable business tool has grown to become a global leader in video, voice and content collaboration solutions serving industries and enterprises of all shapes and sizes. We have two decades of innovation and more than 950 technology patents that underline our mission to unleash the power of human collaboration.

We create amazing solutions and innovative user experiences that help millions of people around the world defy distance to increase productivity, accelerate innovation, provide better customer service, expand education and save lives. Experience what the workplace of the future could look like in your organization.

LEARN MORE



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VISIT



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